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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-40APP (GP-092-00-US)

Applicants: Salar Arta KAMANGAR, et al.

Serial No.: 10/795,807

Confirmation No.: 7711

Filing Date: March 8, 2004

Title: ARBITRATING THE SALE OF AD SPOTS TO INCREASE OFFER  
COMPETITION

Examiner: Daniel Lastra

Group Art Unit: 3688

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

In response to the Office Action mailed on December 23, 2009, which set a time for response to expire on March 23, 2010, please extend that period one (1) month to expire on April 23, 2010. The Patent Office is authorized to charge the fee of \$130.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

04/26/2010 JVUNG1 00000023 501049 10795807  
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Respectfully submitted,

April 23, 2010

  
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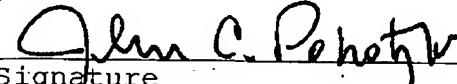
STRAUB & POKOTYLO  
788 Shrewsbury Ave.  
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification

  
Signature

April 23, 2010  
Date